

## Welcome to The Short Film Awards 2024

The Short Film Awards is an exciting event that celebrates and rewards the creativity of independent filmmakers.

We are delighted to announce the revival of this prestigious event, which has previously been highly regarded for its significant financial support and promotion of local communities and charities. By providing a platform for films to be evaluated by professionals, celebrities, and VIPs, we showcase the best of creativity and offer opportunities for individuals interested in film production to develop their knowledge and expertise in the industry. Our team is committed to helping filmmaking enthusiasts and supporting the ambitions of those seeking to further their skills. With a focus on positivity and creativity, we look forward to providing a safe and inclusive space for all participants to shine. Join us in celebrating the power of film and the incredible talent of its producers.

**Entries will be evaluated by a panel of four judges using the following criteria, and will be scored based on their performance in each of the following categories during the event on 24th October 2024 at 7:00pm at 96 Shenley Rd, Borehamwood WD6 1EB:**

**Story:** Does the film tell a compelling story with interesting characters and a well-crafted plot? Is the story original, or does it rely on tired clichés?

**Direction:** How well is the film directed? Is the pacing appropriate for the story? Does the director make effective use of camera angles, lighting, and sound design to enhance the film's impact?

**Performances:** Are the performances by the actors convincing and engaging? Do they bring depth and nuance to their characters?

**Cinematography:** Is the film visually striking? Does the cinematography contribute to the film's storytelling, or is it simply decorative?

**Editing:** Is the film edited effectively, with a clear sense of pacing and rhythm? Does the editing enhance the storytelling, or does it detract from it?

**Sound Design:** Is the sound design of high quality, with effective use of music, sound effects, and dialogue? Does the sound design enhance the overall impact of the film?

**Theme and message:** Does the film have a clear theme or message that resonates with the audience? Is the theme or message communicated effectively, or is it too heavy-handed or confusing?

**Technical achievements:** Does the film demonstrate technical mastery, such as through impressive visual effects, animation, or other technical elements?

Overall, your short film should be engaging, entertaining, and thought-provoking. It should demonstrate mastery of storytelling, direction, performance, cinematography, sound design, editing, and other technical elements. Ultimately, the success of your short film will depend on how well it connects with the audience.

**Competitor Details**

Name

Address

Town

County

Postcode

Email

Mobile

**Film Details**

Title of Film

Duration

Genre

Media Format

Film Summary

**All films submitted for entry to the competition must comply with the following competition rules and entry requirements:**

**1) Your competition entry may be submitted on DVD, Blu-ray, or through an online file transfer service such as Dropbox, Google Drive, or WeTransfer to provide alternative popular formats such as MP4, MOV, AVI, or WMA that are acceptable. If your production is in a format other than those listed herein, please contact us to inquire about its acceptability. Your production must not exceed 15 minutes in duration, it must function properly, and be free of any viruses or malware. Please note that the deadline for submission is one week prior to the competition date on 24th October 2024. \***

**2) You must include a completed competition entry application form and pay the entry fee of £15 in full before your entry can be processed for the competition. \*\***

**3) Submissions must not contain sexually explicit, racially offensive, or otherwise inappropriate content.**

**4) Submissions must not contain animal abuse or cruelty.**

**5) All intellectual property copyrights associated with your submission must be acknowledged, and any submitted entries' copyrights will be fully respected.**

**6) Entries will be reviewed for eligibility and those deemed unfit will be rejected and withdrawn from the competition. If any entry is rejected due to failure of adherence to the rules, the sender will be notified about the reason.**

**7) Seven qualifying entries will be selected for the competition. The impartial judges' panel will carefully evaluate each film, using the criteria outlined earlier, and to determine the winner; they will confidentially select the winner based on a combination of scores across all categories, with the highest-scoring film receiving the cash prize and a trophy. Please be aware that the judges' decision is final and cannot be contested.**

**8) The competition winner will be required to publicly accept the competition prizes and they may be asked questions about their film.**

**9) To participate in this competition, individuals must be at least 18 years of age. By submitting an entry, entrants confirm that they meet this age requirement. Any submissions from individuals under 18 years of age will be automatically disqualified. Please note that this competition may contain material that is not suitable for children, and therefore, is intended for adult participants only. Participants may be required to provide proof of age in order to be eligible for prizes.**

**\* Individuals can submit one entry into the competition either on DVD or Blu-ray by sending it to JC Pictures at 2 Tudor Court, Borehamwood, Herts., WD6 4NZ. Alternatively, you can provide Jason with a link via email for digital transfer. Please ensure that your entry is received at least one week prior to the competition date on 24/10/2024 for it to be considered. It is important to note that any entry that is late, infected with any viruses or malware or does not function properly cannot be accepted. Fees are non-refundable except in exceptional circumstances.**

**\*\* The entry application form can be submitted via post or by email. Payments of the entry fee can be accepted using the following methods: with a cash payment made to Jason in person or by sending a postal order to JC Pictures, The Short Film Awards at 2 Tudor Court, Borehamwood, Herts., WD6 4NZ.**

**\*\*\* We have strict guidelines to ensure that competition entries selected are appropriate for a general audience:**

**Short films must be 15 minutes or less in length.**

**Short films can be of any genre, but must be appropriate for a general audience.**

**Short films must be submitted in English or with English subtitles and must not contain any of the following:**

**Excessive gore**

**Derogatory, racial, or pornographic content**

**Extremist or propaganda content**

**Religious or political organizations or blasphemy**

**Animal cruelty**

**Short films must not have been previously released or screened in competition.**

**Payment methods:**

**Cash payments: Cash payments can be accepted for entry applications or for spectator admission.**

**Postal order: A postal order is a prepaid order for a specific amount of money. You can buy postal orders from post offices.**

**Privacy Policy**

**Introduction: We take the privacy of our competitors seriously and are committed to processing personal data in accordance with the General Data Protection Regulation (GDPR).**

**Collection of personal data: We collect personal data when you submit an entry application form for The Short Film Awards competition. This data is necessary to manage your entry and will be used for the legitimate interest, of contacting you about the competition. The personal data we collect includes your name, address, email, and mobile phone number.**

**Use of personal data: We use the personal data you provide to manage The Short Film Awards competition. This includes processing your entry, contacting you regarding your entry, and informing you of any updates or changes to the competition. By entering The**

Short Film Awards competition, you acknowledge and agree that your entry and your name may be made public and announced at the event. The seven entries selected for screening will be presented to the audience and judges, and the names of the competitors will be announced. Please note that we may also use your name and the title of your film for promotional purposes related to the competition, such as on our website or social media channels. We will not use your personal data for any other purposes without your explicit consent.

**Storage and protection of personal data:** We store your personal data securely and will only retain it for a maximum period of one month after the competition in order to manage The Short Film Awards competition after which your data will be deleted. We will take all reasonable measures to protect your personal data against unauthorized access, disclosure, alteration, or destruction. Forms and media submitted by post or email will be kept and stored safely and be supervised independently by The Short Film Awards DPO (Data Protection Officer); Jason Cook. You may make enquiries to Jason via email: [jason@shortfilmawards.co.uk](mailto:jason@shortfilmawards.co.uk)

**Disclosure of personal data:** We will not disclose your personal data to any third parties without your explicit consent, except in cases where we are required to do so by law or legal process.

**Your rights:** You have the right to access, rectify, or erase your personal data at any time. You also have the right to object to the processing of your personal data, to restrict processing, and to data portability. To exercise these rights or if you have any questions about our privacy policy or have any comments or complaints, please contact Jason Cook at: [jason@shortfilmawards.co.uk](mailto:jason@shortfilmawards.co.uk)

By submitting an entry application form, you consent to the processing of your personal data in accordance with this privacy policy.

I certify that I have read, understand, and agree to abide by all of the competition rules and that my personal information may be used for promotional purposes in accordance with The Short Film Awards Privacy Policy. By submitting the entry application form with payment of the entry fee and provision of my film, I acknowledge that I am entering into a binding contract with The Short Film Awards for the purpose of participating in the competition.

Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Competitors may make a request to have their submission returned via email or in writing by contacting the DPO (Data Protection Officer), Jason Cook, before or after the competition and it may be required to provide a prepaid shipping label or a self-addressed stamped envelope to facilitate such a request. Additionally, you may request to withdraw your consent and ask for your details to be deleted from our records by contacting the DPO, Jason Cook at the following address: JC Pictures, The Short Film Awards, 2 Tudor Court, Borehamwood, Herts., WD6 4NZ

Email: [jason@shortfilmawards.co.uk](mailto:jason@shortfilmawards.co.uk)

### **Spectator Ticket Purchase**

Spectator tickets for The Short Film Awards can be purchased at a cost of £10 per ticket. To secure your spectator ticket, please follow the steps below:

1. **Cash Payment:** You can purchase spectator tickets directly from Jason by providing him with £10 in cash.
2. **Postal Order:** Alternatively, you can also purchase spectator tickets by sending a postal order for £10 made payable to JC Pictures. Please mail the postal order to the following address:

JC Pictures

The Short Film Awards

2 Tudor Court

Borehamwood, Herts.

WD6 4NZ

It's important to note that the availability of tickets may be limited, so it's advisable to purchase them as soon as possible to secure your attendance at The Short Film Awards 2024.

Please ensure that you include your name, address, and contact information along with the postal order for verification purposes.

Upon receiving your cash payment or postal order, your spectator ticket(s) will be reserved and made available for collection at the event on 24th October 2024 at 7:00pm at 96 Shenley Rd, Borehamwood WD6 1EB.

Thank you for your support, and we look forward to welcoming you as a spectator at The Short Film Awards 2024.

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